

CLAIMS

What is claimed is:

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1. In a computer, a method of distributing a computer program comprising:  
detecting a need for the computer program;  
informing a user of usefulness of the computer program;  
offering the computer program to the user; and  
providing the computer program to the user.

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2. The method of claim 1 wherein the act of detecting includes detecting the occurrence of a type of window.

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3. The method of claim 1 wherein the act of informing a user of usefulness of the computer program includes informing the user a number of a type of window detected by the computer program.

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4. The method of claim 1 wherein the act of providing the computer program to the user includes activating the computer program.

5. The method of claim 1 wherein the act of providing the computer program to the user includes downloading components of the computer program from a remote computer.

6. The method of claim 1 wherein the computer program includes a window-blocking computer program.

7. A method to be performed in a computer, the method comprising:

detecting a need for a computer program;  
demonstrating the efficacy of the computer program to a user;  
offering the computer program to the user; and  
providing the computer program to the user.

5           8.     The method of claim 7 wherein the computer program includes a  
computer program for blocking a certain type of window.

9.     The method of claim 7 wherein the act of demonstrating the efficacy of the  
computer program to a user includes informing the user of the number of windows of a  
certain type detected by the computer program.

10          10.    A computer memory comprising:

computer-readable program code for detecting a need for a computer  
program;

computer-readable program code for informing a user of usefulness of the  
computer program;

15           computer-readable program code for offering the computer program to the  
user; and

computer-readable program code for providing the computer program to  
the user.